

Syllabus Introductory Floral Design

Credit: 2-3 semester hours

No Prerequisite

Course Description:

An introduction to the principles involved in the design of floral arrangements.

IAI Description: AG 912: *Introduction to Floral Design* (2-3 semester hours). An introduction to the principles of design applied to floral arrangements, including color, forms and lines, balance, types of floral arrangements, floral materials and accessories, and production techniques.

Objectives:

1. The student will understand the basic principles and elements of floral design.
2. The student will have a working knowledge of the materials and accessories used in basic floral design.
3. The student will be proficient in the techniques of producing basic floral designs.

Suggested Texts:

The Art of Floral Design, (newest edition) Hunter. Delmar Press, 3rd Ed.
Step by Step Instructions for Everyday Designs, Teresa Lanker. Florist Review
Cut Flower Booklet. Holland Flower Council: 00298. Holland Flower Bulb Institute.
Flowers: Creative Design. Johnson, McKinley, Benz.
Principles of Floral Design: An Illustrated Guide, Pat Diehl Scace & Jim M. DelPrince
Workbook - Principles of Floral Design: An Illustrated Guide, Joyce K. Brattoni

Course Outline:

<u>Topics:</u>	<u>Periods (Without Labs)</u>
I. Introduction and Brief History	1-2
II. Floral Materials	3-4
A. Flowers (Fresh, Dried, Artificial)	
B. Accessories	
C. Conditioning	
III. Design	3-5
A. Principles of Design	
B. Elements of Design	
IV. Color	2-3
A. Spectrum	
B. Pigment	
C. Dimension – Hue, Value, Intensity	
D. Lighting Effects	
V. Linear Design used in Floral Design	2-3

A.	Formal	
B.	New Convention	
C.	Parallel Systems	
D.	Western Line	
VI.	Mass Design	2-3
	A. Triangular	
	B. Circular	
	C. Other	
VII.	Optional Topics	3-5
	A. Terrariums and Dish Gardens	
	B. Potted Plants – Decoration and Care	
	C. Organization and Operation of Retail Florist Shop	
	Total	16-25

Suggested Laboratories (Not necessarily in proper sequence):

Wiring and Taping Techniques	Dried or Permanent Arrangements
Corsage Assembly	Color Harmonies
Centerpiece	Symmetrically-balanced Arrangements
Contemporary Designs	Asymmetrically-balanced Arrangements
Hogarth Curve	Hand held/ hand tied
Flower and Foliage ID	Dish Garden/Terrarium Construction
Floral Preservatives	Holiday and Special Occasion Arrangements
Vase arrangement	

Suggested References:

A Teacher's Guide to Flower Arrangement. Fox.
 Extension Publications from Michigan, Ohio and Pennsylvania.
 Educational Material. John Henry Company (cut flower ID cards).
 Wire Service Visual Aids.
Basic Floral Design. TELEFLORA .
 Florist Review Resources & Source Book
 Floral Design Overlay Series. University of Illinois VAS #28.
Floriculture Bionda & Noland. Pearson
Floral Design & Interior Landscape Management, Noland. Pearson
The Cut Flower Companion. Mckinley
Flowers: Creative Design. Johnson, McKinley, Benz.
 AIFD terminology book.
Cut Flower Companion, Pat Scace, Florida State Review.

Suggested Web Sites:

Florint.org
 SierraFlowerFinder.com
 AIFD.org