



The Illinois Articulation Initiative Annual Report*

**This report was previously titled "The iTransfer Annual Report". Changes to the report title and content provides a more holistic overview as IAI encompasses the iTransfer.org site, GECC and Major Panels, and the iManage course submission & review system. This reporting approach provides a broader scope of IAI in terms of usage, membership, function, and its role in state policies on transfer.*

July 2018 - June 2019

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Overview

The Illinois Articulation Initiative (IAI) is a statewide transfer agreement, which is transferable among more than 100 participating private and public colleges and universities in Illinois. All colleges and universities participating in IAI agree to accept a "package" of IAI general education core curriculum (IAI GECC) courses in lieu of their own comparable lower-division general education requirements. The IAI GECC package consists of 37 – 41 semester credit hours in communications, humanities and fine arts, social and behavioral sciences, life and physical sciences, and mathematics. May 2019 marked the end of the twenty-first year of implementation of the IAI and the GECC package.

The Initiative also includes major recommendations for the first two years of college in several popular majors. Faculty panels, which have expertise in the major field of study, created these recommendations. IAI major recommendations work best for students who have chosen their majors and are going to eventually transfer, but are undecided on the college or university that will grant their baccalaureate degree.

The Illinois Articulation Initiative was formalized by the passage of the IAI Act in January 2017 (PA 099-0636) and continues to be an important statewide system for encouraging transferability among postsecondary institutions in the State of Illinois. IAI also played a significant role in Illinois rising from third to first in the nation for full-time community college students completing bachelor's degrees at four-year universities, as reported by the National Student Clearinghouse Research Center.

The Illinois Articulation Initiative encompasses the GECC package, course transfer policies, GECC and Major faculty panels, the iTransfer.org website and portal, as well as the iManage course submission and review system. All components of the IAI are intertwined and do not operate independently.

This annual report summarizes the past fiscal year's activities and achievements as well as the Initiative's goals and challenges for the upcoming fiscal year.

Statewide Transfer Policy & the Illinois Articulation Initiative

The 2017 IAI Act codifies the Initiative by requiring: all Illinois public community colleges and universities to participate in IAI; all public institutions shall maintain a complete GECC package; all courses approved for IAI GECC codes must be accepted for transfer as fulfilling parts of the GECC package; and, students completing the full GECC package must not be required to take additional lower-division general education courses and must be able to transfer seamlessly. An amendment to the Act was also passed to address degree program advising at public colleges and universities in order to improve articulation and reduce excess academic credit hours.

Senate Joint Resolution 22, the IAI Efficiency Course Transfer Act, was passed in 2018 and directs the IBHE and ICCB to identify any shortcomings in attaining the goals of the IAI Act. It also requires all 2- and 4-year public institutions to: review the transfer credits of all incoming transfer students to find any instances where courses are not deemed transferable with full credit, including prerequisites; ensure GECC curricula align with IAI course descriptors; accept with full credit toward a degree courses taken in GECC; and, not require transfer students to retake GECC courses required as prerequisites. The Resolution also requires IBHE and ICCB to inform high school counselors about IAI, the GECC package, and statewide transfer policies.

In January 2019, the Illinois Community College Board officially launched the GECC Credential. This credential may be awarded to a student upon completion of 37-41 credit hours across five academic disciplines which satisfy the General Education Core Curriculum of the Illinois Articulation Initiative.

The Illinois Articulation Initiative, either currently or in the future, also plays a role in several statewide mandates and initiatives:

- IBHE / ICCB 2019 Transfer Compact Project
- Reverse transfer
- Articulation of military credit
- Increased number of articulation agreements between 2- and 4-year IL institutions of higher education
- MyCreditsTransfer
- Dual credit courses
- The Illinois Completion Agenda: 60 x 25 Goal
- Placement practices using multiple measures
- Corequisite remediation
- Transitional Math & English Language Arts high school courses
- College credit for Advanced Placement exams
- Quasi state common course numbering system
- SJR 41: Alternative Remedial Coursework Study and Plan Act
- SJR 22: IAI Efficiency Course Transfer Act

As an example, specific IAI GECC Mathematics course descriptors were identified as the key courses for which the state's new Transitional Math high school courses should align in order to prepare high school seniors to place into and successfully pass these gateway credit-bearing college courses. Once the transitional courses were fully designed, state leaders shifted their focus to modeling IAI policies and procedures when creating the new statewide Portability Panels for review and approval of the transitional courses. IAI provided a means of establishing the panel structure, roles, policies, processes, informational website, and their new course review system, called the iPlacement system, which was designed, created, and tested over the course of several months by IAI staff and programmers. IAI is also playing a major role in the 2019 statewide transfer compact project led by the Illinois Board of Higher Education and the Illinois Community College Board. This work will examine the state's current practices, policies, and success, particularly as it relates to IAI, in order to identify opportunities to improve and recommit to the state's most successful transfer practices.

Populations Served by IAI, iTransfer, & iManage

The Illinois Articulation Initiative encompasses the GECC package, course transfer policies, GECC and Major faculty panels, the iTransfer.org website and portal, as well as the iManage course submission and review system. While the components do not operate independently, each one may serve distinct groups depending upon intended use.

The iTransfer.org website provides transfer-related information to current and prospective students in Illinois higher education, parents of students, college advisors, high school guidance counselors, and the public at large. The site also serves as a portal to access the iManage system, MyCreditsTransfer tool, state policies, etc. and is used in this capacity by: college and university faculty and advisors, academic and student service officers, education administrators, registrars, and admissions staff; transfer coordinators; state education agency staff and Board members; legislators; and, a variety of other key stakeholders.

The iManage course submission and review system primarily serves institutional submitters and contacts, GECC and major panel members, IBHE and ICCB staff panel managers, and IAI staff members.

IAI FY2019 SUMMARY

IAI Staffing Updates

Up until June 2018, IAI was primarily staffed by two full time positions (i.e., the iTransfer Coordinator and the IAI Facilitator). When the facilitator position was vacated due to a planned retirement, ISU administration decided to reorganize the staffing and management structure of IAI, thus creating the new position of Director of the IAI Unit. This director position would eliminate the need for the ISU Registrar, Jess Ray, to oversee the staff and daily operations of IAI, as this person will be completely dedicated to the management of all IAI components and staff. This position is also intended to reduce the workload of IBHE and ICCB staff who serve as GECC and Major panel managers.

Malinda Aiello, who formerly served as Associate Director for Academic Affairs at the Illinois Board of Higher Education and has worked with IAI staff as a panel manager since 2010, was selected and hired to serve as the newly created statewide Director of IAI. She began her new position on June 16, 2019. In addition to her new job duties, Malinda will serve as temporary panel manager on behalf of IBHE and will provide training to new panel managers at both IBHE and ICCB over the summer and fall '19 months. One of Malinda's primary goals is to increase awareness of IAI, one of the state's most successful and widely used transfer tools, amongst key stakeholders at the education boards, including the Illinois State Board of Education, staff at participating and non-participating Illinois colleges and universities, high school guidance counselors and students, as well as Illinois legislators.

iTransfer.org Website

The Illinois Articulation Initiative and the iTransfer.org website continues to serve as the state's primary transfer information system. The goal of the iTransfer website is to be a portal for students in order to make informed decisions about transferring within Illinois. The site provides vital information regarding state transfer policies as well as the details of the statewide IAI general education program (GECC) and IAI major recommendations to these students in order to help them determine their path, start a plan, and get the most out of the higher education institutions they choose to attend.

The website represents the efforts of more than 1,000 faculty and staff members working across the State. This also includes the Illinois Board of Higher Education, the Illinois Community College Board, and the Transfer Coordinators of Illinois Colleges and Universities, all of whom participated in the development of the Illinois Articulation Initiative curriculum guidelines in 1993.

The iTransfer.org site provides accurate transfer information and serves as an important resource for students, advisors, and faculty. It houses a database of specific institutional courses that meet the initiative's requirements, manages and organizes course information, and provides web-based training for institutional faculty and staff.

The IAI team uses a continuous improvement process to monitor new initiatives in transfer, as well as maintain and further enhance the iTransfer website as new technologies become available. This approach allows the site to remain an up-to-date and important tool for transfer information within the state.

Between July 1, 2018, and June 30, 2019, the site processed 103,749 visits to the site with 65,058 being unique visitors. There were 454,854 total pageviews with 309,118 of those being unique pageviews for an average of 4.38 pages viewed per visit. The primary audience the site is serving are the more than 48,000 students who transfer to a new or different Illinois institution each year. *(See Report Appendix, Google Analytic Reports at the end of the tables for a more complete breakdown.)*

Although usage of the site remains high overall, there has been a consistent decrease in the number of visitors over the last several years. Staff have been dedicated to maintaining and continuously improving the site which resulted in a complete redesign of the website about three years ago in order to better meet current needs and standards. New

features of the redesigned site include: being mobile friendly; incorporating student-focused navigation and landing pages utilizing non-layman terminology that is easily understood by students and parents; and, limiting content to be more relevant, streamlined, and useful for transfer students, faculty members, and advisors. IAI staff have been reviewing data and analytics to determine which factors may be causing these decreases and how they may be addressed.

Potential impacts or reasons for why iTransfer.org usage has declined include: a great decline in hack attacks due to the addition of enhanced security mechanisms to the website; a discovered flaw within the system in which the search function is not working; students are now able to access the MyCreditsTransfer (MCT) tool more directly as iTransfer previously served as the primary avenue to access this tool; and, a recent discovery that the mobile site is not showing the student tab giving the impression that the website is intended more for administrators. Finally, the establishment of MCT's TransferReady website also creates competition for iTransfer.org as this website in some ways creates a duplication of relevant Illinois transfer information.

MyCreditsTransfer is a strong partner program to the Illinois Articulation Initiative and iTransfer.org that provides details of course-to course articulation between subscribing institutions. Usage statistics of the iTransfer website should not be compared to those of the MCT tool as the website focuses on the programmatic details of the IAI, such as the courses that will transfer as a package to meet general education requirements. Whereas, many MCT/Transferology users are focused on determining how earned college credit fulfill degree requirements that go beyond the IAI agreement.

In addition to transfer students and their families, iTransfer serves the faculty and staff of the institutions within the state. Of those institutions, 86 institutions participated in the IAI this year as full participants and 25 as receiving-only institutions for a total of 111 participating institutions in FY2019. *(See the Report Appendix, Table 1, for a complete list of participating institutions grouped according to participation status.)*

iManage Course Submission & Review System

The IAI GECC and Major faculty panels serve as the foundation for the iManage system. Participating institutions submit courses to specific panels and the panels then review those courses each spring and fall to determine alignment to the panel's course descriptors and approval criteria. One of the valuable by-products of the IAI panel structure is that it provides faculty members from different sectors a conduit to have meaningful conversations about curriculum and trends in various disciplines. This helps to overcome misperceptions that sometimes develop between faculties from different sectors.

The iManage system relies on the iTransfer database to store all panel decisions as well as course approval status and dates for all participating institutions. Currently, the website's database houses a total of 6,818 active GECC courses and 2,351 active Major courses, for a grand total of 9,169 active courses in IAI for FY2019. *(See Report Appendix, Table 3, for the course population statistics related to the IAI GECC and Baccalaureate Majors courses for all current and future dates).*

IAI programming staff have been in the process of re-writing the entire iManage system using Object-Oriented Programming (OOP). This modern coding methodology includes the use of data models and data repositories. This is the same method the programmers used to create the iPlacement system for the Transitional Math and English Language Arts statewide portability panels. Much of the code created in iPlacement can be reused with modifications to the iManage system. Staff have started leveraging this code to enhance the iManage system as well as a newer file data repository. Because this modern code is much easier to maintain and update than existing platforms, the programmers are working to have a completely OOP-supported backend and will then update the user interface using a modern responsive front-end component library, such as Bootstrap, in order to enhance the user experience.

Panel and Institutional Approval Ratios

As IAI staff continue to work on various training initiatives, staff have determined that tracking the approval ratios of the IAI panels and institutions submitting courses for the IAI panel review process could be helpful in identifying panels that may need to clarify their course approval criteria and/or particular institutions that could benefit from targeted course submission training.

For FY19, the overall IAI faculty-panel approval ratio for all panels is 69.0%. The general education panels averaged 65.4% across all six panels for the year. The major panels averaged 72.5% across all fifteen major panels that received submitted courses for the year. The average approval ratio for the sixty-nine institutions that submitted to the IAI panels this fiscal year was 67.0%.

By comparison, the FY18 overall course approval ratios were 69.0% for all IAI faculty panels. The general education panels' course approval ratio was 68.6%, the major panels' course approval ratio was 69.5%, and the institutional average approval ratio was 69.0%. This comparison demonstrates that IAI staff efforts to increase communications and training for institutional staff and panel members continues to make a positive impact in improving these measures.

See Report Appendix, Tables 5 through 7, for Approval Ratio Reports.

IAI Staff Accomplishments

In FY 2019, the following goals, projects, and activities were completed. Many of these projects and activities continue into FY 2020.

- Monitored and maintained iTransfer business continuation activities to include existing systems and function and revised as necessary.
- Conducted an internal review and found that the work flow and goals of the Initiative necessitated a restructuring of the IAI and iTransfer team. This restructuring would allow the IAI team to be better positioned to work within the state to facilitate transfer initiatives including but not limited to the Illinois Articulation Initiative and the many other initiatives at the Board and legislative levels. Therefore, the position of the IAI Statewide Director was created and the position was filled by a highly qualified candidate with extensive experience across the many constituents that the IAI serves.
- Edited and “fine-tuned” systems, including marketing activities effectively meeting client needs. To this end, the team worked to improve performance and user satisfaction.
 - This included adding monitoring and tracking to user logins and other parts of the iManage system. This was done to reduce user interface issues and improve performance of the iManage and course review processes.
 - A variety of additional information and resources were added to the main site to enhance user satisfaction and drive traffic to important transfer resources.
- Installed, developed, enhanced, and implemented new software and applications to facilitate database and web application design.
 - The unit continues to utilize OU Campus for main site updates, including enhancements to site design, updates, and new content.
 - The unit moved the email systems to Office 365. This allowed iTransfer to upgrade and modernize email functionality.
 - The unit completed a variety of programming and report projects in a timely manner that arose via functionality issues in iManage, need by the Boards and IAI constituents, as well as other site driven issues.

- Reviewed current software on the market to ensure iTransfer is utilizing technologies appropriate for the best functionality. The unit continues to use Zoom web conferencing for remote web meeting capabilities for the IAI faculty panel process. This program has been very well reviewed and received by IAI's faculty and staff serving on the panels.
- The restructuring of the internal server technology resources for iTransfer.org. which was completed in FY 2018, has allowed quick recovery and switching to additional resources when necessary. It has proven itself in making the iTransfer.org database and site structure more sustainable and secure. It has also provided the program a significant layer or redundancy for business continuation purposes. Illinois State University resources continue to support this process.
- Continued to upload courses into the course review system for panel review at spring and fall session meetings.
 - This included monitoring the electronic processes involved in submission and via iManage.
- Attended and assisted with facilitation of all IAI GECC and Major Panel meetings in the fall and spring sessions.
- Created and posted summaries for all meetings iTransfer staff attended. Staff also assisted the Boards as requested with posting agendas and summaries of other IAI-related meetings.
- Assisted participating institutions with staff and faculty member training, as well as technical directions and implementation.
- Worked to implement recommendations from the Boards and the Steering Panel for IAI and iTransfer.
- Continued to develop and implement the IAI/iTransfer marketing plan. With the new IAI Director in place, these activities will evolve to meet the changing needs of the program and state as new transfer enterprises and efforts develop.
- Continued efforts in technology research, development, and the implementation plan.
 - The team continued to work to enhance and utilize iTransfer.org as a portal for transfer within the state.
- Met frequently with constituents to discuss projects, marketing opportunities and looked at refining site aspects to increase satisfaction with site functionality.
- Prepared the annual report and identified specific goals for the coming year.
- Continued to provide support to the IBHE and ICCB staff as necessary. Provided assistance in conducting phone and in-person programmatic meetings and provided Board staff training as necessary.
- Reviewed and revised, as needed, the iTransfer operations manual and Business Continuation Plan.
- Reviewed Google analytics, site navigation, and user feedback to improve functionality and design of the site. This was of importance in the site content restructure and redesign.
- Continued a variety of activities related to site and server structure for enhanced business continuation purposes. These included, but were not limited to:
 - Set up of appropriate software and server technologies
 - Bolstering server security from external attacks.

See Report Appendix, Table 2, for IAI Staff Productivity Measures.

IAI Goals for FY20

- Continue to support and enhance the iTransfer and IAI mission of transfer and articulation for the State of Illinois as directed by IBHE and ICCB
- Create and launch an institutional status and information dashboard within the iManage system
- Wrap up the GECC / full-participant audit and begin the ongoing review course audit. Work with all non-compliant schools to rectify identified issues
- Review all auto-generated system emails (membership, meeting reminders, courses, etc.) and send schedule to identify potential improvements
- Create a timeline of all IAI-related activities and duties, including intensity level markers, in order to develop a more efficient and strategic work-flow throughout the year
- Assist IBHE with addressing university membership & attendance issues
- Use Panel & Institutional Approval Rate Reports to identify institutions that need submitter training and panels that need to better clarify requirements / descriptors
- Work with partner agencies, institutions, and other key stakeholders to identify marketing, branding, outreach and awareness opportunities
- Review site and system data and analytics to determine potential issues and solutions to increase usage
- Other items and services as requested by the Boards

Future Challenges

In order to maintain all services and functions of the Illinois Articulation Initiative at an optimal level, stable funding on an annual basis is required. Budget cuts at a programmatic level, as well as at the institutional level, can negatively impact the semi-annual faculty panel and course review process. This was made clear when the budget impasse a few years ago, which caused faculty and staff layoffs at several IAI-participating institutions as well as severe restrictions on travel, impacted the ability for the full IAI panels to meet in person. Budget reductions were subsequently navigated by reducing the number of in-person faculty meetings for the Major panels, therefore requiring panel managers to hold meetings via conference calls. Given the complex nature of discussing courses submitted to the panels for approval review, this meeting mode proved to be challenging, ineffective, and not nearly as productive as in-person meetings. Upon further review, it appears that the course approval rates by Major panels actually decreased when meetings were changed to conference calls. In summary, stable funding for IAI as well as all participating institutions is critical.

APPENDIX



The Illinois Articulation Initiative Annual Report July 2018 - June 2019

Narrative 1:

A Brief History of the Illinois Articulation Initiative

In January 1993, the Illinois Board of Higher Education (IBHE), the Illinois Community College Board (ICCB), and transfer coordinators from Illinois colleges and universities jointly launched the Illinois Articulation Initiative (IAI) to ease the transfer of students among Illinois public and independent, associate and baccalaureate degree-granting institutions. The IAI grew out of the IBHE's 1990 undergraduate education policies on transfer and articulation. The IAI was originally developed in three phases. Phase I focused on developing a general education package, the General Education Core Curriculum (GECC), which was implemented in the summer of 1998. Phase II expanded the project to create models for easing transfer into baccalaureate major programs. Twenty-five Major/Discipline Advisory Panels have participated in identifying lower division coursework that prepares students for studies in baccalaureate majors. Phase III instituted the process of regular ongoing reviews of courses. This process was designed to ensure that the panels' recommendations continue to be relevant and accurate, and that courses previously approved by the panel still align with the panel's current criteria and course descriptions.

Significant changes have been made over the years to expand the scope of IAI to include acceptance of the major recommendations by public universities. Past attempts at gaining acceptance of the recommendations had failed to produce agreement due to many curricular concerns. The chief problems stemmed from the differences between institutions about what constitutes the appropriate courses to be offered at the freshman/sophomore level for many majors. There have also been concerns that variation in mission across four-year institutions, heavy course requirements in many majors, and the requirements of specialized accreditation in some fields would be compromised as a result of the acceptance of these course recommendations.

In the fall of 2010, the public universities were asked to accept the Major Panel course recommendations through three rounds and be added to a list of receiving institutions that have agreed to the recommendations. If there was a curricular issue that did not allow them to do so, they were to provide feedback to IBHE or ICCB IAI staff to suggest revisions of the courses or their approval criteria that would allow the institution to accept the major recommendations. Staff worked to combine the feedback received through all three rounds and provided the information to the panels to facilitate modifications. Each Major Panel iTransfer webpage now indicates the current major course recommendations, as well as specific GECC courses relevant to the major, and a list of all institutions that agreed to those recommendations. The supporting memos and acceptance lists are available on the IAI website at <http://www.itransfer.org/iai/container.aspx?section=faculty&subsection=other&topic=iaidoc>.

Through the IAI, Illinois has developed one of the most comprehensive course approval and quality assurance processes in the nation, assuring that all approved courses are comparable and meet the high standards established by faculty panels. With approximately 9,200 active courses already approved in IAI, the GECC and Major panels typically receive 800 – 1,000 submitted courses each year for approval review from over 110 participating public and private institutions which provides clear indicators of how robust and valued IAI is by institutions and students. Over the years, the faculty panels have researched curricula, course requirements, accreditation requirements, and differences between institutions' policies. A valuable by-product of this structure is that faculty from different sectors can have meaningful dialogue about curricula and trends in various disciplines.

Table 1:

IAI: Illinois Participating Colleges and Universities (As of June 30, 2019)

All IBHE-approved Illinois associate and baccalaureate degree-granting institutions which hold regional accreditation from an accrediting authority recognized by the U.S. Department of Education or the Council on Higher Education are eligible to participate in the Illinois Articulation Initiative. Institutions may participate in the Illinois transferable General Education Core Curriculum agreement and/or in one or more of the several Baccalaureate Majors' agreements, with the level of participation in Baccalaureate Majors' agreements depending upon whether or not the institution offers a program in the specific major. Currently there are 111 schools participating in IAI (the General Education Core Curriculum and/or the Illinois Baccalaureate Majors' Curricula).

Full-Participating Schools: There are 86 schools recognized by IAI currently as full-participation schools. These institutions must always maintain a complete GECC package which entails offering an adequate number of IAI GECC approved courses in the six core disciplines (Communications, Mathematics, Life Science, Physical Science, Humanities and Fine Arts, and Social and Behavioral Sciences).

Two-Year Public Institutions (48 schools)

Black Hawk College	Lincoln Trail College (IECC)
Carl Sandburg College	Malcolm X College (CCC)
College of DuPage	McHenry County College
College of Lake County	Moraine Valley Community College
Daley College (Richard J.) (CCC)	Morton College
Danville Area Community College	Oakton Community College
Elgin Community College	Olive-Harvey College (CCC)
Frontier Community College (IECC)	Olney Central College (IECC)
Harold Washington College (CCC)	Parkland College
Harper College	Prairie State College
Heartland Community College	Rend Lake College
Highland Community College	Richland Community College
Illinois Central College	Rock Valley College
Illinois Valley Community College	Sauk Valley Community College
John A. Logan College	Shawnee Community College
John Wood Community College	South Suburban College
Joliet Junior College	Southeastern Illinois College
Kankakee Community College	Southwestern Illinois College
Kaskaskia College	Spoon River College
Kennedy-King College (CCC)	Triton College
Kishwaukee College	Truman College (Harry S) (CCC)
Lake Land College	Wabash Valley College (IECC)
Lewis & Clark Community College	Waubonsee Community College
Lincoln Land Community College	Wilbur Wright College (CCC)

Two-Year Independent Institutions (1 schools)

MacCormac College

Four-Year Public Institutions (12 schools)

Chicago State University	Southern Illinois University Carbondale
Eastern Illinois University	Southern Illinois University Edwardsville
Governors State University	University of Illinois at Chicago
Illinois State University	University of Illinois at Springfield
Northeastern Illinois University	University of Illinois at Urbana-Champaign
Northern Illinois University	Western Illinois University

IAI: Illinois Participating Colleges and Universities (Continued)

Full-Participating Schools: (Continued)

Four-Year Independent Institutions (25 schools)

Aurora University	McKendree University
Benedictine University	Midstate College
Blackburn College	Millikin University
Bradley University	National-Louis University
Concordia University Chicago	North Central College
DePaul University	North Park University
Elmhurst College	Quincy University
Lewis University	Robert Morris University
Lincoln Christian University	Rockford University
Lincoln College	Roosevelt University
Loyola University Chicago	Saint Xavier University
MacMurray College	St. Augustine College
McKendree University	

Receiving-Only Schools IRI: There are 25 schools recognized by IAI currently as receiving-only schools. Institutions choosing to participate on a receiving only basis agree to accept as meeting all lower-division general education requirements of the institution a completed GECC package from any other fully-participating institution.

Two-Year Public Institutions (0 schools)

Two-Year Independent Institutions (1 school)

Taylor Business Institute [R]

Four-Year Public Institutions (0 schools)

Four-Year Independent Institutions (20 schools)

Adler University [R]	Lindenwood University – Belleville [R]
American InterContinental University [R]	Methodist College [R]
Columbia College Chicago [R]	Monmouth College [R]
DeVry University – Illinois [R]	Northwestern Business College [R]
Dominican University [R]	Olivet Nazarene University [R]
East-West University [R]	Resurrection University [R]
Eureka College [R]	Saint Francis Medical Center, Nursing [R]
Illinois College [R]	The Chicago School of Professional Psychology [R]
Illinois Institute of Technology [R]	Trinity Christian College [R]
Judson University [R]	Trinity International University [R]
Knox College [R]	University of Phoenix – Chicago [R]
Lake Forest College [R]	
Lakeview College of Nursing [R]	

Table 2:**IAI Staff Productivity FY19 Measures**

IAI / iTransfer.org	FY 2018	FY 2019
Presentations & Outreach	3	2
Training Sessions	53	40
Applications Developed	7	5
Applications Modified	21	30
Meetings attended	62	60
Database updates	1397	467

Table 3:**IAI Course Statistics, Courses in IAI GECC and Majors – through FY 19**

Course Statistics from 01/01/1998 through 6/30/2019	
Total IAI Gen Ed Descriptions	197
Active General Education courses	6,818
Total General Education courses	11,714
Total IAI Majors Descriptions	79
Active General Major courses	2,351
Total Major courses	13,868
Total Active GECC & Major Courses	9,169

Table 4:**Active and Approved IAI Courses by Sector**

Total GECC Courses :	6819		
2-Year (62):	4684	68.69 % of 6819	
Public(50)	4684	68.69 % of 6819	100.00 % of 4684
Independent(12)	27	0.40 % of 6819	0.58 % of 4684
4-Year (89):	2107	30.90 % of 6819	
Public (17)	941	13.80 % of 6819	44.66 % of 2107
Independent (72)	1166	17.10 % of 6819	55.34 % of 2107
Total Major Courses:	2351		
2-Year (62):	1815	77.20 % of 2351	
Public(50)	1812	77.07 % of 2351	99.83 % of 1815
Independent(12)	3	0.13 % of 2351	0.17 % of 1815
4-Year (89)	536	22.80 % of 2351	
Public (17)	313	13.31 % of 2351	58.40 % of 536
Independent (72)	223	9.49 % of 2351	41.60 % of 536

Table 6:

**Course Approval Ratios - All IAI Faculty Panels
Spring 2019**

All Courses			Approved Courses			Conditionally Approved Courses			Approved Ratios			W/ Conditional Approval Ratios			
Panel	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total
[GenEd] Communication Panel	32	17	49	13	5	18	4	4	8	40.63%	29.41%	36.73%	53.13%	52.94%	53.06%
[GenEd] Humanities/Fine Arts Panel	27	28	55	19	14	33	0	0	0	70.37%	50.00%	60.00%	70.37%	50.00%	60.00%
[GenEd] Life Sciences Panel	21	6	27	8	3	11	0	0	0	38.10%	50.00%	40.74%	38.10%	50.00%	40.74%
[GenEd] Mathematics Panel	29	7	36	25	6	31	1	0	1	86.21%	85.71%	86.11%	89.66%	85.71%	88.89%
[GenEd] Physical Sciences Panel	42	6	48	29	5	34	3	0	3	69.05%	83.33%	70.83%	76.19%	83.33%	77.08%
[GenEd] Social and Behavioral Sciences Panel	40	26	66	18	17	35	2	1	3	45.00%	65.38%	53.03%	50.00%	69.23%	57.58%
[Major] Agriculture Panel	19	1	20	12	0	12	0	1	1	63.16%	0.00%	60.00%	63.16%	100.00%	65.00%
[Major] Art Panel	7	0	7	4	0	4	2	0	2	57.14%	0.00%	57.14%	85.71%	0.00%	85.71%
[Major] Biology Panel	14	0	14	12	0	12	2	0	2	85.71%	0.00%	85.71%	100.00%	0.00%	100.00%
[Major] Business Panel	18	3	21	14	2	16	1	0	1	77.78%	66.67%	76.19%	83.33%	66.67%	80.95%
[Major] Chemistry Panel	21	10	31	15	3	18	0	0	0	71.43%	30.00%	58.06%	71.43%	30.00%	58.06%
[Major] Criminal Justice Panel	18	2	20	15	2	17	1	0	1	83.33%	100.00%	85.00%	88.89%	100.00%	90.00%
[Major] Computer Science Panel	17	2	19	12	1	13	0	0	0	70.59%	50.00%	68.42%	70.59%	50.00%	68.42%
[Major] Early Childhood Education Panel	0	2	2	0	2	2	0	0	0	0.00%	100.00%	100.00%	0.00%	100.00%	100.00%
[Major] Engineering Panel	13	4	17	8	3	11	0	0	0	61.54%	75.00%	64.71%	61.54%	75.00%	64.71%
[Major] Media and Communication Arts Panel	17	7	24	13	3	16	1	2	3	76.47%	42.86%	66.67%	82.35%	71.43%	79.17%
[Major] Mathematics Panel	25	1	26	12	1	13	3	0	3	48.00%	100.00%	50.00%	60.00%	100.00%	61.54%
[Major] Physics Panel	9	7	16	8	5	13	0	0	0	88.89%	71.43%	81.25%	88.89%	71.43%	81.25%
[Major] Political Science Panel	5	0	5	5	0	5	0	0	0	100.00%	0.00%	100.00%	100.00%	0.00%	100.00%
[Major] Psychology Panel	17	2	19	11	1	12	0	0	0	64.71%	50.00%	63.16%	64.71%	50.00%	63.16%
[Major] Theatre Arts Panel	12	1	13	10	1	11	0	0	0	83.33%	100.00%	84.62%	83.33%	100.00%	84.62%

Table 7:

Course Approval Ratios - All IAI Faculty Panels
FY 2019

All Courses			Approved Courses			Conditionally Approved Courses			Approved Ratios			W/ Conditional Approval Ratios					
Panel	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total	Ongoing	New	Total		
[GenEd] Communication Panel	38	20	58	16	8	24	4	4	8	42.11%	40.00%	41.38%	52.63%	60.00%	55.17%		
[GenEd] Humanities/Fine Arts Panel	46	46	92	29	25	54	0	1	1	63.04%	54.35%	58.70%	63.04%	56.52%	59.78%		
[GenEd] Life Sciences Panel	30	6	36	14	3	17	1	0	1	46.67%	50.00%	47.22%	50.00%	50.00%	50.00%	428	
[GenEd] Mathematics Panel	51	15	66	47	13	60	1	0	1	92.16%	86.67%	90.91%	94.12%	86.67%	92.42%	259	280
[GenEd] Physical Sciences Panel	60	11	71	37	10	47	5	0	5	61.67%	90.91%	66.20%	70.00%	90.91%	73.24%	21	
[GenEd] Social and Behavioral Sciences Panel	67	38	105	31	26	57	4	1	5	46.27%	68.42%	54.29%	52.24%	71.05%	59.05%	65.42%	
[Major] Agriculture Panel	24	10	34	15	9	24	0	1	1	62.50%	90.00%	70.59%	62.50%	100.00%	73.53%		
[Major] Art Panel	7	8	15	4	8	12	2	0	2	57.14%	100.00%	80.00%	85.71%	100.00%	93.33%		
[Major] Biology Panel	16	0	16	14	0	14	2	0	2	87.50%	0.00%	87.50%	100.00%	0.00%	100.00%		
[Major] Business Panel	21	3	24	14	2	16	1	0	1	66.67%	66.67%	66.67%	71.43%	66.67%	70.83%		
[Major] Chemistry Panel	28	11	39	17	3	20	0	0	0	60.71%	27.27%	51.28%	60.71%	27.27%	51.28%		
[Major] Criminal Justice Panel	20	3	23	17	2	19	1	0	1	85.00%	66.67%	82.61%	90.00%	66.67%	86.96%		
[Major] Computer Science Panel	21	5	26	13	4	17	0	0	0	61.90%	80.00%	65.38%	61.90%	80.00%	65.38%		
[Major] Early Childhood Education Panel	0	4	4	0	2	2	0	0	0	0.00%	50.00%	50.00%	0.00%	50.00%	50.00%		
[Major] Engineering Panel	17	6	23	10	5	15	0	0	0	58.82%	83.33%	65.22%	58.82%	83.33%	65.22%		
[Major] Media and Communication Arts Panel	27	12	39	19	7	26	2	2	4	70.37%	58.33%	66.67%	77.78%	75.00%	76.92%		
[Major] Mathematics Panel	28	2	30	13	2	15	3	0	3	46.43%	100.00%	50.00%	57.14%	100.00%	60.00%		
[Major] Physics Panel	9	9	18	8	7	15	0	0	0	88.89%	77.78%	83.33%	88.89%	77.78%	83.33%		
[Major] Political Science Panel	5	0	5	5	0	5	0	0	0	100.00%	0.00%	100.00%	100.00%	0.00%	100.00%	334	
[Major] Psychology Panel	23	2	25	16	1	17	0	0	0	69.57%	50.00%	68.00%	69.57%	50.00%	68.00%	228	242
[Major] Theatre Arts Panel	12	1	13	10	1	11	0	0	0	83.33%	100.00%	84.62%	83.33%	100.00%	84.62%	14	
			762			487			35		522			68.50%	72.5%		

Note: These approval ratios include courses that the panel outright approved and those that received conditional approvals. Conditionally approved courses are those that the panel has agreed the panel's faculty co-chairs can make a final approval without the need to wait until the next semester review period. A specific deadline is set for the institution to meet any conditions set in the course decision

Acquisition Overview

Jul 1, 2018 - Jun 30, 2019

All Users
100.00% Users

Primary Dimension:

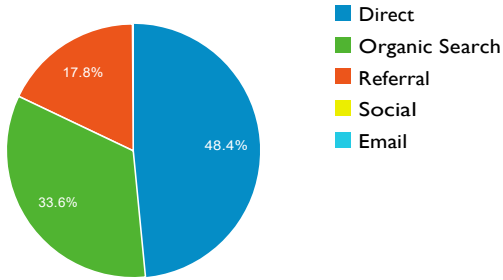
Conversion:

Top Channels ▾

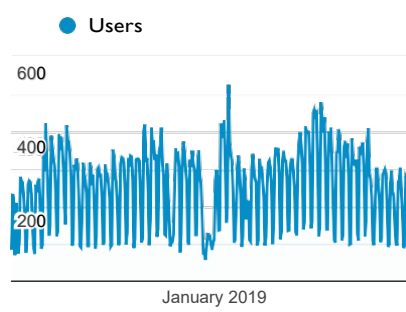
Goal 1: Reached contact ▾

[Edit Channel Grouping](#)

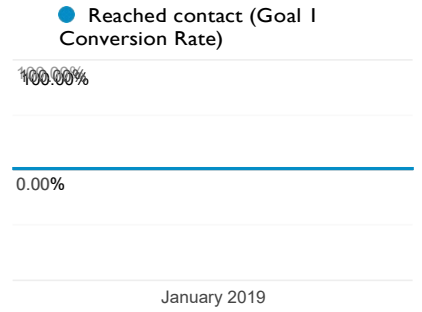
Top Channels



Users



Conversions



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
	65,058	64,388	103,749	49.60%	4.38	00:03:27	0.00%	0	\$0.00
1 Direct	32,581	<div style="width: 48.4%;"></div>		48.49%	<div style="width: 48.49%;"></div>		0.00%		
2 Organic Search	22,609	<div style="width: 33.6%;"></div>		52.84%	<div style="width: 52.84%;"></div>		0.00%		
3 Referral	11,990	<div style="width: 17.8%;"></div>		46.86%	<div style="width: 46.86%;"></div>		0.00%		
4 Social	67	<div style="width: 0.1%;"></div>		52.68%	<div style="width: 52.68%;"></div>		0.00%		
5 Email	1	<div style="width: 0.001%;"></div>		100.00%	<div style="width: 100.00%;"></div>		0.00%		

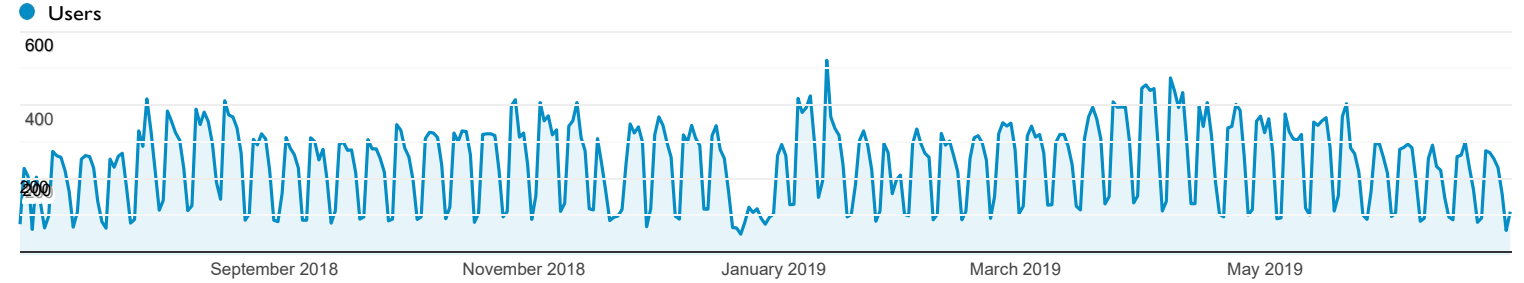
To see all 5 Channels click [here](#).

Audience Overview

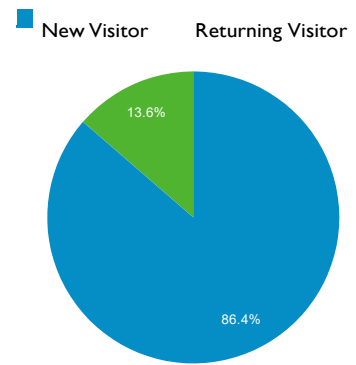
Jul 1, 2018 - Jun 30, 2019

All Users
100.00% Users

Overview



Users 65,058	New Users 64,388	Sessions 103,749
Number of Sessions per User 1.59	Pageviews 454,854	Pages / Session 4.38
Avg. Session Duration 00:03:27	Bounce Rate 49.60%	



Language	Users	% Users
1. en-us	59,970	92.43%
2. pt-br	1,538	2.37%
3. en-gb	600	0.92%
4. zh-cn	497	0.77%
5. pt-pt	289	0.45%
6. fr	162	0.25%
7. en	131	0.20%
8. es-es	127	0.20%
9. ko-kr	116	0.18%
10. ko	103	0.16%

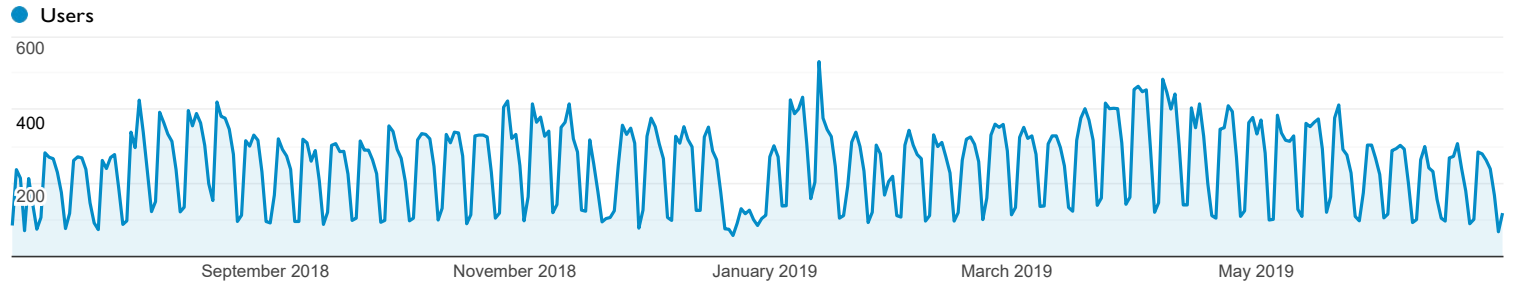
Channels

All Users
100.00% Users

Jul 1, 2018 - Jun 30, 2019

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions Goal 1: Reached contact		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Reached contact (Goal 1 Conversion Rate)	Reached contact (Goal 1 Completions)	Reached contact (Goal 1 Value)
	65,058 % of Total: 100.00% (65,058)	64,426 % of Total: 100.06% (64,388)	103,749 % of Total: 100.00% (103,749)	49.60% Avg for View: 49.60% (0.00%)	4.38 Avg for View: 4.38 (0.00%)	00:03:27 Avg for View: 00:03:27 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Direct	32,581 (48.45%)	32,343 (50.20%)	53,922 (51.97%)	48.49%	4.36	00:03:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Organic Search	22,609 (33.62%)	21,228 (32.95%)	32,735 (31.55%)	52.84%	4.34	00:03:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	11,990 (17.83%)	10,792 (16.75%)	16,976 (16.36%)	46.86%	4.56	00:03:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Social	67 (0.10%)	63 (0.10%)	112 (0.11%)	52.68%	2.33	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Email	1 (0.00%)	0 (0.00%)	4 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5

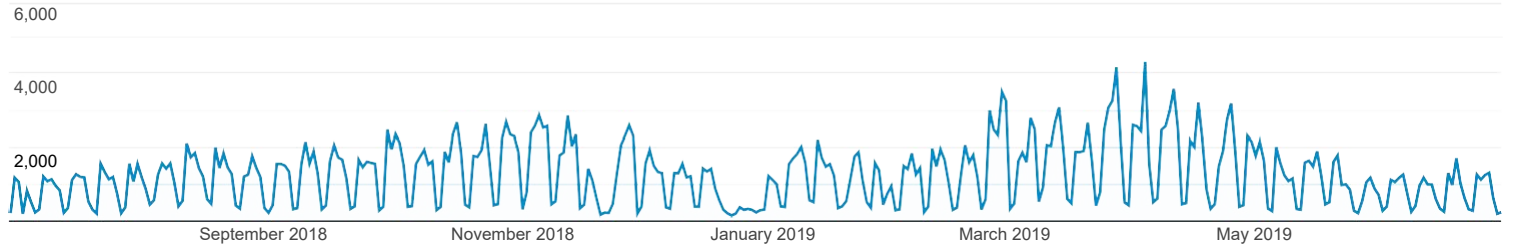
Overview

Jul 1, 2018 - Jun 30, 2019

All Users
100.00% Pageviews

Overview

Pageviews



Pageviews
454,854

Unique Pageviews
309,118

Avg. Time on Page
00:01:01

Bounce Rate
49.60%

% Exit
22.81%

Page	Pageviews	% Pageviews
1. /default.aspx	76,827	16.89%
2. /courses/worksheet.php	25,587	5.63%
3. /planning/default.aspx	20,287	4.46%
4. /courses/default.aspx	20,267	4.46%
5. /courses/descriptors.php	15,278	3.36%
6. /submitters/default.aspx	11,185	2.46%
7. /aboutiai/default.aspx	9,927	2.18%
8. /courses/gecc/geccpackage.php	9,878	2.17%
9. /courses/participatingschools.php	7,881	1.73%
10. /IAI/iManage/Course/Default.aspx	7,460	1.64%

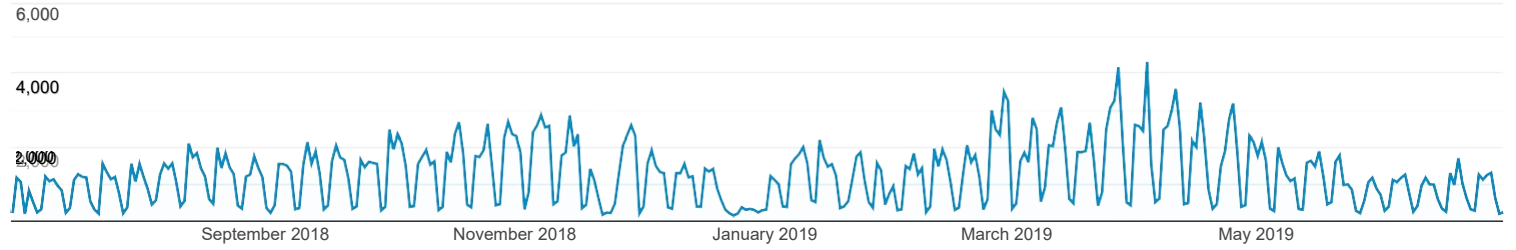
Pages

All Users
100.00% Pageviews

Jul 1, 2018 - Jun 30, 2019

Explorer

● Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	454,854 % of Total: 100.00% (454,854)	309,118 % of Total: 100.00% (309,118)	00:01:01 Avg for View: 00:01:01 (0.00%)	103,749 % of Total: 100.00% (103,749)	49.60% Avg for View: 49.60% (0.00%)	22.81% Avg for View: 22.81% (0.00%)	\$0.05 % of Total: 100.00% (\$0.05)
1. /default.aspx	76,827 (16.89%)	62,224 (20.13%)	00:00:39	58,991 (56.86%)	44.50%	41.22%	\$0.04 (75.97%)
2. /courses/worksheet.php	25,587 (5.63%)	20,167 (6.52%)	00:03:01	7,501 (7.23%)	74.59%	54.73%	<\$0.01 (7.73%)
3. /planning/default.aspx	20,287 (4.46%)	15,771 (5.10%)	00:00:27	830 (0.80%)	63.86%	18.35%	\$0.01 (20.12%)
4. /courses/default.aspx	20,267 (4.46%)	15,626 (5.06%)	00:00:11	1,920 (1.85%)	17.45%	5.39%	\$0.02 (32.71%)
5. /courses/descriptors.php	15,278 (3.36%)	9,335 (3.02%)	00:00:16	1,567 (1.51%)	18.95%	6.75%	\$0.02 (39.08%)
6. /submitters/default.aspx	11,185 (2.46%)	7,094 (2.29%)	00:00:27	616 (0.59%)	26.79%	10.19%	\$0.14 (273.45%)
7. /aboutia/default.aspx	9,927 (2.18%)	7,395 (2.39%)	00:00:39	1,922 (1.85%)	57.75%	22.57%	\$0.02 (43.16%)
8. /courses/gecc/geccpackage.php	9,878 (2.17%)	6,518 (2.11%)	00:00:41	3,202 (3.09%)	35.67%	21.38%	<\$0.01 (17.78%)
9. /courses/participatingschools.php	7,881 (1.73%)	6,371 (2.06%)	00:01:18	948 (0.91%)	68.88%	32.01%	\$0.02 (35.79%)
10. /IAI/iManage/Course/Default.aspx	7,460 (1.64%)	3,236 (1.05%)	00:00:35	47 (0.05%)	14.89%	3.57%	\$0.02 (28.77%)

Rows 1 - 10 of 13865